

Thursday, 27 February 2014

Draft Conference Agenda

Can policy follow the dynamics of global innovation platforms?
Stedelijk Museum, Mortel 4, Den Bosch/'s Hertogenbosch, 14 and 15 April 2014

Monday 14 April

09:30 Opening : Chair Wolfgang Polt (Joanneum Research, 6CP Chairman)

Welcome: Wim van den Donk (King's Commissioner)

Presentation: Setting the scene, Steffen Kinkel (Karlsruhe University of Applied Sciences)/Carlos Montalvo (TNO)

11:00 : Coffee

11:15 Session 1 : Problem dynamics

Chair:

1. Presentation: Dieter Ernst (East-West Center, Honolulu): Trade and innovation in global systems
2. Video Presentation: Marietje Schaake (MEP), European Trade Policy perspectives
3. Presentation: Paolo Cassini (EC, DG ENTR), Competing in global value chains

Discussants:

13:00 : Lunch

14:00 Session 2 : More problem dynamics

Chair: Erik van Merriënboer (Dir. Strategy and Policy Noord Brabant)

4. Presentation: Petri Rouvinen (ETLA) Lessons from value chain casestudies
5. Presentation Wolfgang Polt (Joanneum Research): A value chain perspective on sectoral R&D, the role and implications of embodied R&D

Discussants:

15.45 : Coffee, Tea

16:00 Session 3 : Cases and strategies

Chair:

6. Presentation: Maria de los Angeles Pozas (Collegio de Mexico) Disruptive innovations and global networks: the case of genomics and pharmaceutical industry
7. Presentation: Bart Kamp (Deusto University), The Basque Country in global value chains.

Discussants: Torsti Loikkanen (VTT),

17.30 : Close of the day

19:30 : Evening Diner offered by Province of Noord-Brabant

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Tuesday 15 April

09:00 Session 4 : *Industry strategies and regional visions;*

Chair:

8. Presentation Carlos Härtel (GE Global Research/EIRMA president): A global companies perspective
9. Presentation Christian Saublens (EURADA): Smart Maker Regional Ecosystems in global value chains

Discussants: John Dagevos (Telos, UvT)

11:00

Break

11:15 Session 5 : *How can regions benefit from global value chains?*

Chair Jos Leijten (TNO)

10. Presentation Ludovico Alcorta (UNIDO), Policy perspectives on global manufacturing systems
11. Presentation Andres Rodriguez Pose (London School of Economics, RSA-president)
12. Discussion panel: policy and research agenda
13. Closing the conference, presenting the next 6CP event

13:00-14:00

: Closing Lunch