



Technical Mission
Buenos Aires, ARGENTINA
17th - 20th May 2016



ELAN

European and Latin American
Technology based Business Network

Innovation and technology for the generation of
Business Opportunities between Argentina and
European Union (Renewable energy,
Biotechnology and ICTs)

www.elannetwork.org

#ELANnetworkAR

Version of agenda: 21/04/2016



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ELAN Network: European and Latin American Technology Based Business Network

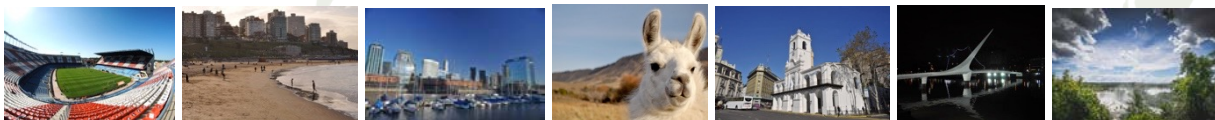
The ELAN Network is a space for collaboration, co-generation and development of technology based business opportunities between Europe and Latin America. It brings together key European and Latin American research and innovation actors (R&I), who promote technology based transformation processes and economic growth, in order to:

- Promote the generation of technology based business opportunities between European and Latin American SMEs, enhancing R&D results with a business model that responds to market demands.
- Promote the exchange of knowledge, technology transfer and co-creation processes to foster the competitiveness of SMEs and an equitable and sustainable socio-economic development.
- Accompany innovative SMEs in their efforts to transfer technology to new geographical markets.

The ELAN Network is focused on the following sectors:

- Renewable Energies
- Biotechnology & Bioeconomy
- Environmental Technologies
- Health
- Information and Communication Technologies (ICT)
- Nanotechnologies
- New Materials

Space for collaboration, co-generation and development of technology based business opportunities between Europe and Latin America



Technical Mission to Argentina

This event aims to identify and generate innovative business opportunities based on new technologies in order to address the challenges Argentina faces in sectors linked to ICTs, Biotechnology and Energy. It represents a unique opportunity to bring together the relevant actors of the European & Argentinean innovation ecosystem, including large corporations, small businesses, research & technology organizations (RTO), public authorities, business support organizations (associations, clusters etc.), etc.

The third day of the agenda will be shared with the [Argentina Brokerage Event ICT 2016](#) organized by Enterprise Europe Network (EEN). This brokerage event brings together companies and research centers from the ICT sector in Argentina and Europe, and aims to boost collaborations: commercial, technology transfer and joint technology development projects.

Goals

- Identify the state of art context of the selected topics, the business and technological challenges.
- Generate spaces for the identification and co-creation of new technology-based business opportunities.
- Create a space where attendees can find partners to help face overcome market challenges, generate new offers, diversify actual business or find new markets.

Attendees from ALC and EU

- Companies, especially SMEs.
- Research & Technology Organizations (RTO)
- Entrepreneurs.
- Public administrations, government entities.
- Business support organizations: associations, clusters, chambers of commerce etc.

A unique opportunity to meet the agents from your innovation ecosystem, interested in Energy, Biotechnology and ICT.



Technical Mission Argentina
17th - 20th May 2016

Day 1: May 17th 2016 Headquarters of CAME. 25 de Mayo N° 457, Buenos Aires.	
8.30 -9.00	Registration
9.00 – 11.00	<p>Opening: ELAN Network as tool for new business in innovation</p> <p>Goal: Present ELAN Network and the European Commission support in technology and business collaboration between Latin America and Europe.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Nils Weller - First Chief Minister of Economy and Trade Section – European Union Delegation in Argentina. • Mr. Sergio Bandinelli – Business Development Manager – TECNALIA Ventures. Spain. • Mr. Gerardo Renzetti – Country Coordinator ELAN Network Argentina, Universidad Nacional de La Plata. (UNLP) Argentina. • Mr. Raúl Aníbal Perdomo – President – Universidad Nacional de La Plata (UNLP), Argentina. • Mr. Osvaldo Cornide – President – Confederación Argentina de la Mediana Empresa (CAME) Argentina. • Mr. Javier Ibañez – President – Instituto Nacional de Tecnología Industrial. (INTI) Argentina. • Dr. Lino Barañao (TBC) – Minister – Ministerio de Ciencia y Tecnología. (MINCYT) Argentina.
11.00 – 11.30	Coffee-break
11.30 – 13.00	<p>Challenges and strategy of Argentina on ICTs, Biotechnology and Renewable Energy sectors.</p> <p>Goal: Challenges presentation in the 3 sectors.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Graciela Ciccía (TBC) - Cámara Argentina de Biotecnología. (CAB) Argentina. • Mr. Marcelo Alvarez – President – Cámara Argentina de Energía Renovable (CADER), Argentina • Mr. Anibal Carmona – President - Cámara de Empresas de Software y Servicios Informáticos de la República Argentina (CESSI), Argentina. • Mr. Pedro Cascales – Industry Director - Confederación Argentina de la Mediana Empresa (CAME), Argentina.
13.00 – 14.15	Lunch
14.15 – 15.45	<p>Panel: Capabilities of European SMEs</p> <p>Goal: To present the capability of European PYMES to approach the challenges in renewable energy , biotechnology and ICT in collaboration with the Argentinian industry</p> <ul style="list-style-type: none"> • Speakers: (TBC).
15.45 – 16.15	Coffee-break
16.15 – 17.30	<p>Panel: Technological Capabilities of Technology Centers</p> <p>Goal: To present experiences on how technology centers approach the technology transfer to turn the challenges of the market into business</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Eduardo Herrmann – Senior Project Manager – Steinbeis Europa Zentrum, Germany. • Ms. María Soledad Peresin – Senior Scientist - Technical Reserch Center of Finland (VTT) Finland. • Mr. Tomasz Kośmider – President - Technology Partners Foundation, Poland. • Mr. Sergio Bandinelli - Business Development Manager – TECNALIA Ventures. Spain.



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Day 2: May 18th 2016 Headquarters of CAME. 25 de Mayo N° 457, Buenos Aires.	
8.30 - 9.00	Registration
9.00 – 9.15	<p>Opening and day-before review Goal: Explain schedule of the day present conclusions from the day before</p> <p>Speakers: Mr. Gerardo Renzetti - Country Coordinator, ELAN Network Argentina, UNLP</p>
9.15 – 11.15	<p>Panel: Financing, investment and support for business opportunities development. Goal: Identify appropriate tools to develop collaboration in technology-based business.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Sr. Mariano Mayer (TBC) - Secretary of Entrepreneurship y SMEs - Secretaría Pyme de la Nación. Argentina. • Sr. Facundo Lagunas (TBC) – Board President - Agencia Nacional de Promoción Científica y Tecnológica. (ANPCYT) Argentina. • Centro para el Desarrollo Tecnológico Industrial (CDTI) Argentina. (TBC).
11.15 – 11.45	Coffee-break
11.45 – 13.00	<p>Identification of priority business areas linked to Renewable Energy, Biotechnology and ICT sectors Goal: Identification of 10-12 business areas. Participative methodology: Co-creation Session</p>
13.00 – 14.15	Lunch
14.15 – 15.45	<p>Business opportunities and actors on priority areas of business (1st iteration) Goal: Identification of potential business opportunities and actors in Europe and Argentina that could be interested in development of these ideas. Participative dynamic: Co-creation Session</p>
15.45 – 16.15	Coffee-break
16.15 – 17.30	<p>Business opportunities and actors on priority areas of business (2nd iteration) Goal: Identification of potential business opportunities and actors in Europe and Argentina that could be interested in development of these ideas. Participative dynamic: Co-creation Session</p>





Technical Mission Argentina
17th - 20th May 2016

Day 3: May 19th 2016

Argentina Brokerage Event ICT 2016 (EEN)

Auditorium of Unión Industrial Argentina. Av. de Mayo 1147, Buenos Aires

ICTs Business Meetings



Business Support on Your Doorstep

Meeting that brings together companies and research centres in the ICT sector from Argentina and Europe to promote possible collaborations: commercial partnerships, technology transfer and joint technology development projects.

Goal: Organize bilateral meetings with the aim of generating partnerships

9.00 – 10.00

Opening

10.00 – 13.00

Session I: Business meetings

13.00 – 14.00

Networking Lunch

14.00 – 18.00

Session II: Business meetings

Headquarters of CAME. 25 de Mayo N° 457, Buenos Aires.

Biotechnology and Renewable Energies Business Meetings



Goal: Organize bilateral meetings with the objective of creating new partnerships and new business opportunities in Biotechnology and Renewable Energies.

9.00 – 10.00

Opening

10.00 – 13.00

Session I: Business meetings

13.00 – 14.00

Networking Lunch

14.00 – 18.00

Session II: Business meetings

Day 4: May 20th 2016

9.00 -17.30

Visits to Argentinean companies and other agents

Guided tour to representative Argentinean companies in Renewable Energies, ICTs and Biotechnology sectors. Each company will provide a program and visitation schedule.

More information soon.

Goal: In order to reach a high degree of networking & understanding among companies, a necessary condition for the generation of lasting business collaboration, a group of Argentinean companies will receive their European counterparts on their premises.



General Information

Buenos Aires	http://www.buenosaires.gob.ar/ http://www.turismo.buenosaires.gob.ar/es/article/razones-para-visitar-buenos-aires
Travel to Buenos Aires	http://www.aa2000.com.ar/32a.aspx Taxis from Airport to downtown (hotels) aprox. U\$D 40 http://www.tiendaleon.com/resultados/busqueda/bus/terminalmadero/ Bus Tienda León: U\$D 17 +taxi to hotel-zone U\$D 10
Transportation in Buenos Aires	http://www.turismo.buenosaires.gob.ar/es/agrupador-noticias/moverse-por-la-ciudad
Hotels in Buenos Aires	http://www.booking.com/city/ar/buenos-aires.es.html
Health Risks	Health risks traveling to Buenos Aires is low http://www.turismo.buenosaires.gob.ar/es/agrupador-noticias/informaci%C3%B3n-para-tu-viaje
Time zone	Argentina is located in GMT -3
Visa	Although in general, a travel visa is not required to enter to Argentina, you should verify in your country before planning your trip, should conditions have changed.



Contact:

ARGENTINA

Gerardo Renzetti

Country Coordinator

argentina@elannetwork.org

ELAN Network information

info@elannetwork.org

Place:

Sede CAME

25 de Mayo N° 457

Ciudad Autónoma de Buenos Aires

Argentina

Registration:

<http://www.elannetwork.org/es/content/2016-argentina-mision>

Limited seats

Accommodation:

NH Florida, San Martín 839. Buenos Aires

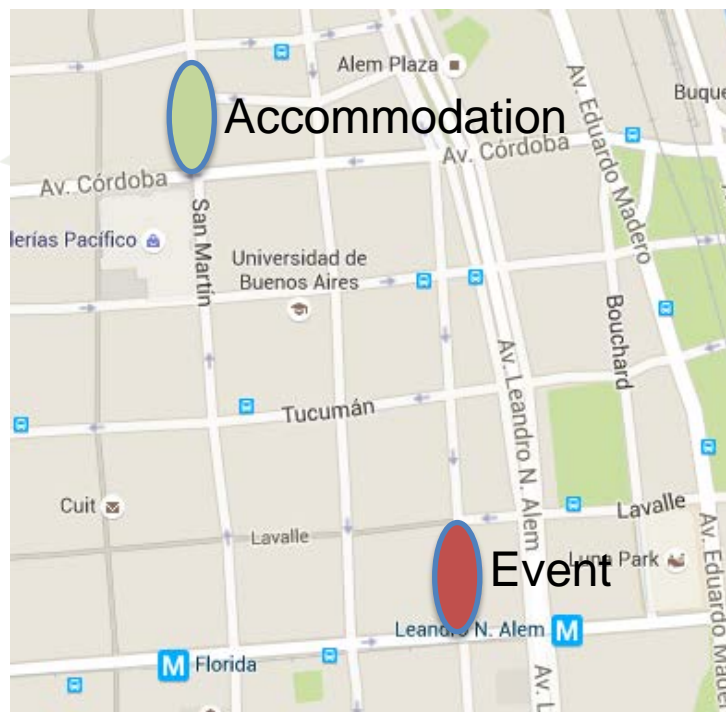
Preferential rate for attendees: USD 85 +taxes

(Include breakfast buffet in the restaurant and free Wi-Fi in rooms and public areas.)

Reservations and more information:

reservas.mercosur@nh-hotels.com

+54 0810 222 6464





Organisers:

EDUCACIÓN
PÚBLICA
Y GRATUITA



UNIVERSIDAD
NACIONAL
DE LA PLATA



Ministerio de Ciencia,
Tecnología e Innovación Productiva
Presidencia de la Nación

In cooperation with :



Business Support on Your Doorstep

With the support of:



Centro para el
Desarrollo
Tecnológico
Industrial

ELAN Network Coordinator &
Co-organizer:



This project is funded by the European Union