



The Government of Flanders and
the Government of North Rhine-Westphalia
invite you to the

2nd ECONOMIC CONFERENCE FLANDERS – NORTH RHINE-WESTPHALIA

Bioeconomy

Towards a Sustainable Chemical Industry

Transport/Logistics

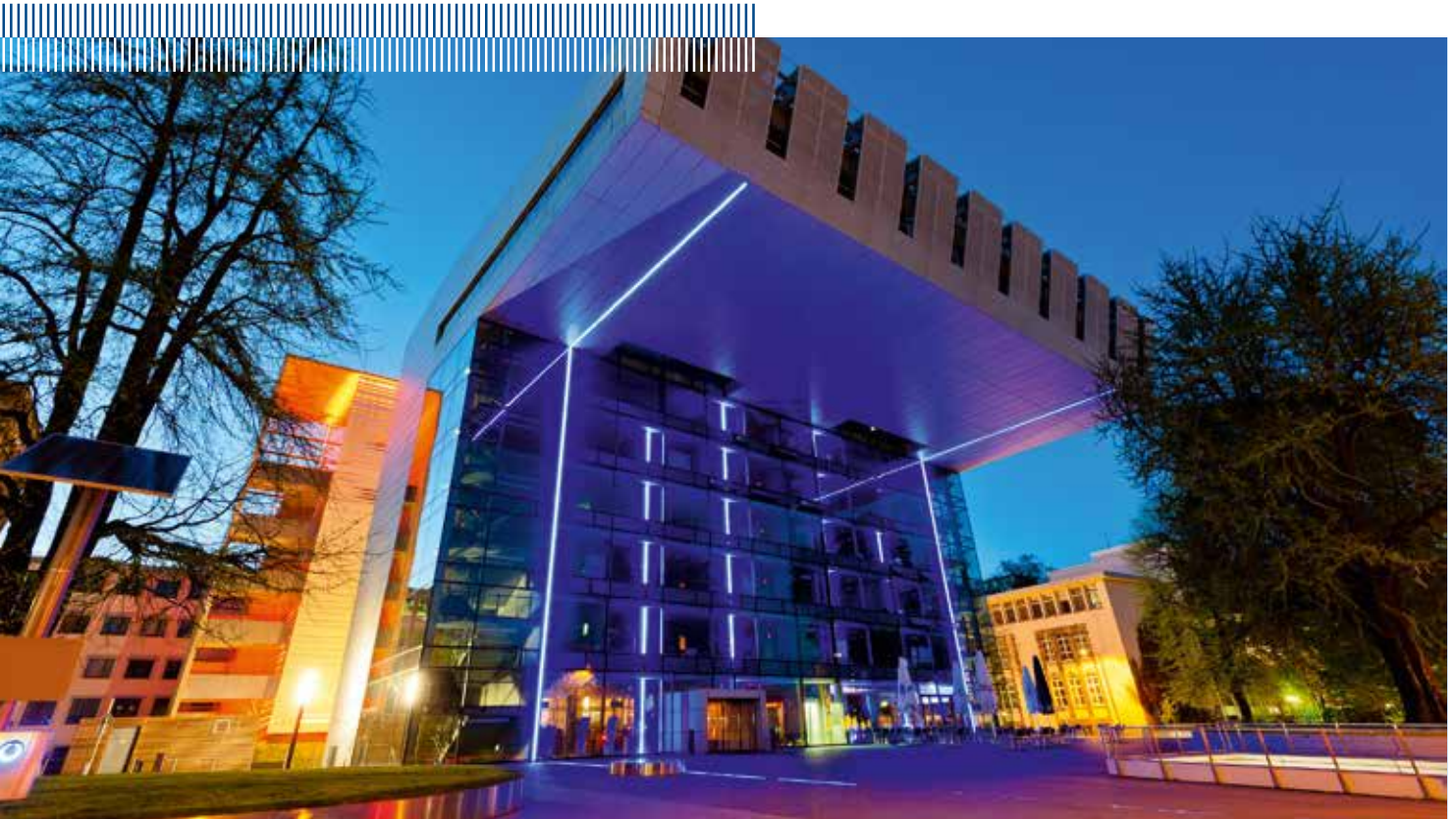
Efficient Logistics Processes for a Strong Economic Region in the Heart of Europe

on Thursday, 27th March 2014 | 10 h – 16 h
SuperC, RWTH Aachen University

We are pleased to invite you to the

“2nd Economic Conference Flanders – North Rhine-Westphalia” on 27 March 2014 in Aachen

In the fields of **bioeconomy** and **transport/logistics** experts and enterprises from both sides will present current topics with keynotes, workshops and networking.



Workshop “Bioeconomy”

We are faced with the global challenges of providing for a growing world population, as well as climate change and health protection. Sustainable solutions are needed, and the bioeconomy can contribute to them. Over the past few years, a network of clusters has established itself in Flanders, North Rhine-Westphalia and the Netherlands which is promoting the bioeconomy and accompanying the transformation of our industry. We want to discuss the first results, summarized in a plan of action, with you at this workshop.

Workshop “Transport/Logistics”

Logistics is one of the most important functions of today's division of labor economy. Logistical systems are subject to constant change. At the same time, our production landscape is also changing. The increasing networking of processes is encapsulated in the term 'Industry 4.0'. Completely new materials cycles are emerging which also require the restructuring of logistics. What is the impact of these technological developments on economic and in particular logistical relations between Flanders and North Rhine-Westphalia?

**May we kindly ask you to confirm your attendance by 21st March 2014
at the latest at www.mi-benelux-nrw.de.**

We are looking forward to welcoming you!

Programme

10.00 h Registration

10.30 h Welcome and Introduction (Room Ford)

Moderated by Victor Deconinck, Managing Director, Victor Producties – mediaproducties & adviezen

- Prof. Ernst M. Schmachtenberg, Rector of RWTH Aachen University
- Walter Moens, Representative of the Flemish Government in Germany

11.00 h “Bioeconomy” Workshop (Room Generali)

Bioeconomy: Towards a Sustainable Chemical Industry

Moderated by Victor Deconinck, Managing Director, Victor Producties – mediaproducties & adviezen

Political Keynote:

Societal Need and Economical Benefit of Bioeconomy

- Dr. Beate Wieland, Director General Research and Technology, Ministry of Innovation, Science and Research of the State of North Rhine-Westphalia

11.10 h Status of the Trilateral Cross-Border Initiative NRW/FL/NL

- Prof. Dr. Ludo Diels, University of Antwerp, VITO
- Dr. Manfred Kircher, Chairman of the Advisory Board, CLIB 2021

11.30 h Panel Discussion

Best Practices and Action Plan

Moderated by Victor Deconinck, Managing Director, Victor Producties – mediaproducties & adviezen

- Dr. Achim Marx, Vice President Bioeconomy, Evonik Industries AG
- Prof. Dr. Ir. Wim Soetaert, General Manager Biobase Europe, pilot plant
- Dr. Peter Roose, Director Global Business Development and R&D, TAMINCO

11.00 h “Transport/Logistics” Workshop (Room Ford)

Efficient Logistics Processes for a Strong Economic Region in the Heart of Europe

Moderated by Thorsten Hülsmann, CEO EffizienzCluster Management GmbH

Political Keynote:

Logistics as a Key Factor of Modern Economics

- Karl-Uwe Büttof, Director General Industry, Services, Cluster Policy, Ministry of Economic Affairs, Energy and Industry of the State of North Rhine-Westphalia

11.10 h Smart and Intelligent Supply Chains – Industry 4.0 and Logistics

- Prof. Dr. Thierry Vanelslander, Research Professor in Transport Economics, University of Antwerp
- Prof. Dr. Volker Stich, CEO, FIR e. V. at RWTH Aachen University

11.30 h Panel Discussion

Tackling Challenges of Tomorrow: Industry 4.0 – Revolution or Evolution for Logistics?

Moderated by Thorsten Hülsmann, CEO EffizienzCluster Management GmbH

- Steve Declerc, Director Benelux, duisport agency GmbH
- Prof. Dr. Volker Stich, CEO, FIR e.V. at RWTH Aachen
- Danny Deckers, Senior Advisor, Port of Antwerp
- Phillippe Beaujean, Senior Commercial Manager, DP World
- Prof. Dr. Francis Rome, President, Flemish Port Commission

12.45 h Lunch/Get together

14.00 h Official Speeches (Room Ford)

Moderated by Victor Deconinck, Managing Director, Victor Producties – mediaproducties & adviezen

- Michael F. Bayer, CEO, IHK Aachen
- Representative of the Government of the State of North Rhine-Westphalia
- Representative of the Government of Flanders
- Signing Ceremony between CLIB 2021 and FISCH

14.20 h Presentations & Conclusions of the Workshops (Room Ford)

- Synthesis of Bioeconomy Workshop
Victor Deconinck, Managing Director, Victor Producties – mediaproducties & adviezen
- Synthesis of Transport/Logistics Workshop
Thorsten Hülsmann, CEO EffizienzCluster Management GmbH

14.45 h Panel Discussion (Room Ford)

Moderated by Victor Deconinck, Managing Director, Victor Producties – mediaproducties & adviezen

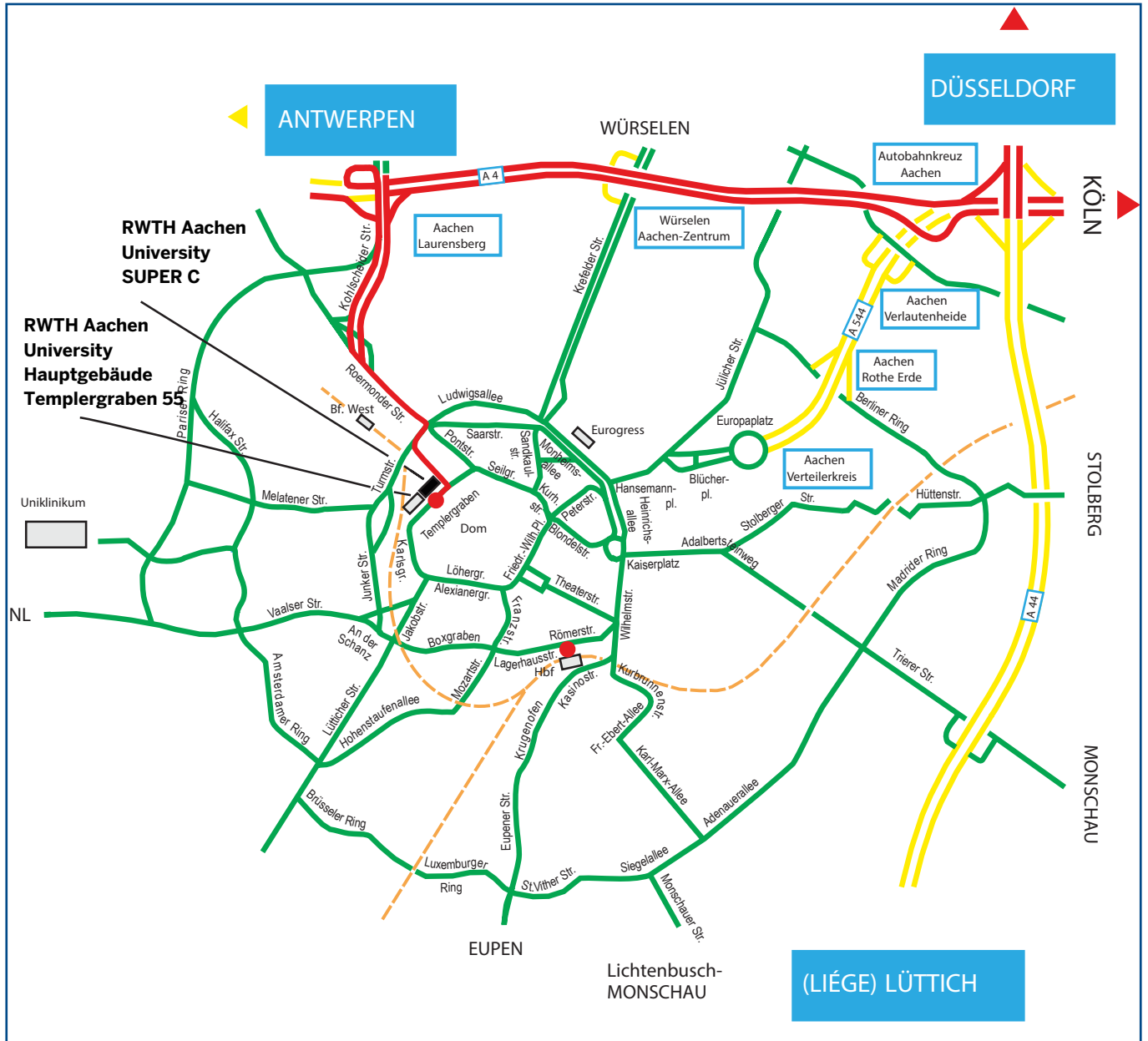
- Dr. Manfred Kircher, Chairman of the Advisory Board, CLIB 2021
- Steve Declerc, Director Benelux, duisport agency GmbH
- Prof. Dr. Thierry Vanelslander, Research Professor in Transport Economy, University of Antwerp
- Dr. Jan Van Havenbergh, General Manager, FISCH

15.45 h – 16.30 h Get together

Partners



Directions



Arriving by car – main building / Super C

Via freeway A44 Düsseldorf-Aachen or A4 Cologne-Aachen:

- At freeway interchange Kreuz Aachen, head toward Antwerpen-Heerlen
- take the AC-Laurensberg exit and head toward AC- Zentrum/ RWTH Zentrum via 4-lane feeder road (L 232) as far as Ponttor (closed straight ahead)
- Turn right here (Pontwall), then left (Wüllnerstraße); turn right at the next traffic lights

Bus Line 13

From Hauptbahnhof bus stop (on opposite side of road), get off at Technische Hochschule bus stop, Templergraben 55, Hauptgebäude (main building).