

ENERGY EUROPE



Bella Center
Copenhagen

Copenhagen, 23 – 25 May 2013

MORE THAN **10 GOOD REASONS** 
TO PARTICIPATE AT ENERGY EUROPE



The international all-renewable energies fair & conference at Bella Center, Copenhagen

Become an exhibitor, be a sponsor, participate as conference partner or just visit ENERGY EUROPE in May 2013

www.energy-europe.dk





COPENHAGEN THE PERFECT LOCATION



Denmark is the best geographical bridge between Northern and Eastern Europe and home to some of the leading companies within the renewable energy industry. Copenhagen being a thriving business metropolis with the international fair and conference venue Bella Center just near the heart of it, ENERGY EUROPE provides the perfect setting for you to present your company on a professional and international platform.





ENERGY EUROPE COPENHAGEN 2013 IN SHORT

Three days in Copenhagen full of Energy!

Fair and conference days and opening hours:

Thursday,	May 23	10.00 - 18.00
Friday,	May 24	10.00 - 18.00
Saturday,	May 25	10.00 - 16.00

Thursday, May 23 and Friday, May 24 the fair is open to trade fair visitors. Friday afternoon and Saturday, May 25 the fair is open to public visitors.

The ENERGY EUROPE conferences will take place in several conference rooms and are held in English and in Danish.

The organisers anticipate:

Over 250 exhibitors from 15 countries presenting their products and services covering more than 10.000 sqm in several fair halls.

Approx. 10.000 to 15.000 visitors from 10 countries visiting the show and attending the congress programs and the different information events which round up the three fair days.

ENERGY EUROPE takes place for the first time in 2013 and is planned as an annual fair. We hope to see you again in May 2014, May 2015, May 2016...

ENERGY EUROPE

AN INTERNATIONAL ALL-ENERGY FAIR



R The most essential energy system issues today are: reduction of CO₂, becoming independent of oil and gas, avoiding nuclear power, saving nature, being environmentally friendly and acting sustainable.

It is common sense that changing the energy system into a renewable energy system will be the best way to solve these issues. Furthermore, renewable energies create new jobs and give an important boost to the economy and the regional added value.

Renewable energies give all regions a positive and future orientated image for their environmentally friendly commitment.

R Denmark is able to show all kinds of renewable energy uses and because of the increasing demand for renewable energy in the future, ENERGY EUROPE will cover all renewable energies presenting the latest technologies in production and consumption.

R The combination of renewables will be the solution to all kinds of energy problems. ENERGY EUROPE will be one of the few trade fairs in the world showing all kinds of renewable energy solutions at a glance and presenting intelligent combinations.

Therefore ENERGY EUROPE is an international all-energy fair!

ENERGY EUROPE's fair and congress topics are:

Trade fair:

WIND ENERGY (ONSHORE, OFFSHORE)

- Special focus on Northern and Eastern European challenges
- Covering the latest Offshore and Onshore issues
- Overview of new developments
- Establishing new synergy effects between the Northern and Eastern European players
- Presenting new and innovative technologies

SOLAR ENERGY

- Photovoltaic
- Solar thermal heating
- Solar thermal power plants

SMALL WIND ENERGY

BIO ENERGY

- Bio energy in smart grids
- Renewable heat and power
- Combined heat and power systems, CHP-plants



BIOGAS

- Bio waste
- Biogas in grids
- Biogas in combination with other renewables

LONG DISTANCE HEATING SYSTEMS

SMART ENERGY SYSTEMS, CHP

GREEN BUILDINGS

GEOTHERMAL ENERGY

- Soil sensors
- Heat pumps

ENERGY EFFICIENCY AND CLEANTECH

- For the private, the municipal, the industrial and commercial sector

E-MOBILITY AND OTHER CO₂-FREE-MOBILITIES

- Cars, bikes and trucks
- E-Mobil service stations and new batteries

FUEL CELLS AND HYDROGEN

WAVE AND TIDAL ENERGY

WATER TURBINES AND HYDROPOWER PLANTS

CONGRESS TOPICS

- Intelligent grids (regional, national and international)
- Innovative storage systems of energy
- Country presentations (espec. Scandinavia, Eastern Europe)
- Future developments in the Danish energy market
- Company innovations
- Integrated energy supply and usage systems
- Initiatives organised by the different partners (institutions, associations)
- Consumer information
- Best practice examples of CO₂-free and 100% Renewable Energy Regions
- Financing

And:

INTERNATIONAL PAVILIONS

INSTITUTIONS AND ASSOCIATIONS

MEDIA PARTNERS



THE GROWING DANISH MARKET

R

The Danish Government has now clearly laid out its plans for the next 40 years regarding renewable energy. The Danish energy strategy presents a wide spectrum of new energy policy initiatives. In the period up to 2020, the strategy will lead to reduction in the use of fossil fuels in the energy sector by one third compared with 2009. In addition, the policies will increase the share of renewable energy to 33% and reduce primary energy consumption by 6% by 2020 compared with 2006 due to a strong focus on energy efficiency improvements.

"The 20th century was largely driven by access to cheap and plentiful coal, oil and gas. However, in the 21st century we will have to find other means of satisfying our energy needs." (Source: Energy Strategy 2050, February 2011 - www.kemin.dk)

In addition to this comes a stable legal situation for the lucrative personal use of renewable energies which already applies to many European countries as exemplary.

Find out more about the Danish market at: www.energy-europe.dk



ENERGY EUROPE AN INTERNATIONAL MARKET PLACE

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ENERGY EUROPE will be the most important national and international market place for Danish companies to globally disseminate knowledge and experience within renewable energies.

With 1100 Danish cleantech companies, 60,000 employees and a 12 billion Euro export value, Denmark is one of the world's indisputable cleantech centres. Cleantech has been the fastest growing sector of Danish exports in recent years and exports are expected to quadruple in the next four to five years.

R

Denmark will use ENERGY EUROPE to invite all renewable energy companies of the world to present their latest technology to the Danish, the Scandinavian and the Eastern European markets and to inform all of the important decision makers about the latest technology.

R

ENERGY EUROPE covers both the North and the East. The Northern and Eastern European countries are facing the same challenges but have different strategies to reach their goals. Analysts see growing markets for all renewable energies in Northern and Eastern Europe. Scandinavia and Eastern Europe have traditional good economic relationships.

Why should the two not find common ways for developing the renewable energy market in the future, too?

ENERGY EUROPE will be the exclusive meeting place and the most important trading centre for Northern and Eastern Europe.

The Northern and Eastern European countries have waited long enough to present their own visions, their specific developments in producing and using the renewable energies and their innovations at an international energy conference and trade fair. The interest in the usage of renewable energy has grown immensely in these countries. Not only because it is climate friendly but also because it diminishes the dependency on "fossil fuels", thereby cutting energy costs and increasing the economy.

The reasons are many; the results are conclusive. A lot of European countries have made vast funds available for the conversion to these new resources.

***Find out more about the
Scandinavian and Eastern European
markets at: www.energy-europe.dk***



ENERGY EUROPE THE PLACE TO BE

The energy transformation is on the right track in Europe. But it is not all about a technological or ecological change - first and foremost the transformation of the energy system will have an impact on society. Thus, it requires social acceptance and participation of all people.

ENERGY EUROPE WILL ATTRACT:

- National, regional and local politicians, institutional and government representatives and community leaders
- Community and citizen power maintainers
- Representatives and decision markers from Northern and Eastern Europe
- Farmers and landowners
- Architects and urban planners
- House owners, constructors and building engineers
- Investors and Financers
- Developers and planners
- Manufacturers and suppliers
- Consultants
- Company representatives from different industries
- Academics, students and qualified job seekers
- Press, Media



Major Renewable Energy-Players at a glance



Special focus:

Companies looking for cooperation partners, new business contacts and distribution ways in the reached markets will use ENERGY EUROPE for their future business development.

WHO WILL EXHIBIT?

- Energy producers and energy suppliers
- Suppliers
- Financial and insurance companies
- Consulting and operating companies
- Constructors and manufacturers
- Project developer and planners
- Researcher and valuers
- Service and maintenance companies
- Universities and education facilities
- Publishing houses and media organisations



As Scandinavia's leading fair and conference venue, it is Bella Center's policy to consider sustainability in all its activities. We take a stand against climate change every day!



BELLA CENTER THE PERFECT SETTING FOR YOUR SOLUTION

Bella Center welcomes all Renewable Energies and salutes the World!

The infrastructure around Bella Center is in a class of its own. No matter where you are coming from, it is easy to find your way to Bella Center.

Copenhagen Airport, which for several years has ranked as the world's best, is no more than 5 minutes away. From here there are direct flights to and from 130 destinations worldwide.

From Bella Center there are rail connections to and from Funen, Jutland and the rest of Scandinavia. The Copenhagen Metro has its own station right next to Bella Center's entrance.

There is also a direct connection to the highway network and the rest of Europe. And with Øresund Bridge, the access to Sweden and the rest of Scandinavia is easy and fast.

R Bella Center Copenhagen - a famous venue
COP15 took place at Bella Center and was the start for a pan European climate and energy policy in 2009. This is where the European Energy Roadmap to 2020 was elaborated.

R Bella Center - A Green Key certified venue
Bella Center has been certified with the Green Key eco-label in October 2009. The environmental friendly process began in 2007 with an investment of 20 million DKK, reducing the CO2 emissions by 20% by the end of 2009. Another 25% reduction is expected by 2015.

R Bella Center - a professional venue
Bella Center has a lot of space to grow, much space for all exhibitors and visitors who will attend ENERGY EUROPE in 2013 and in the following years...





BELLA CENTER

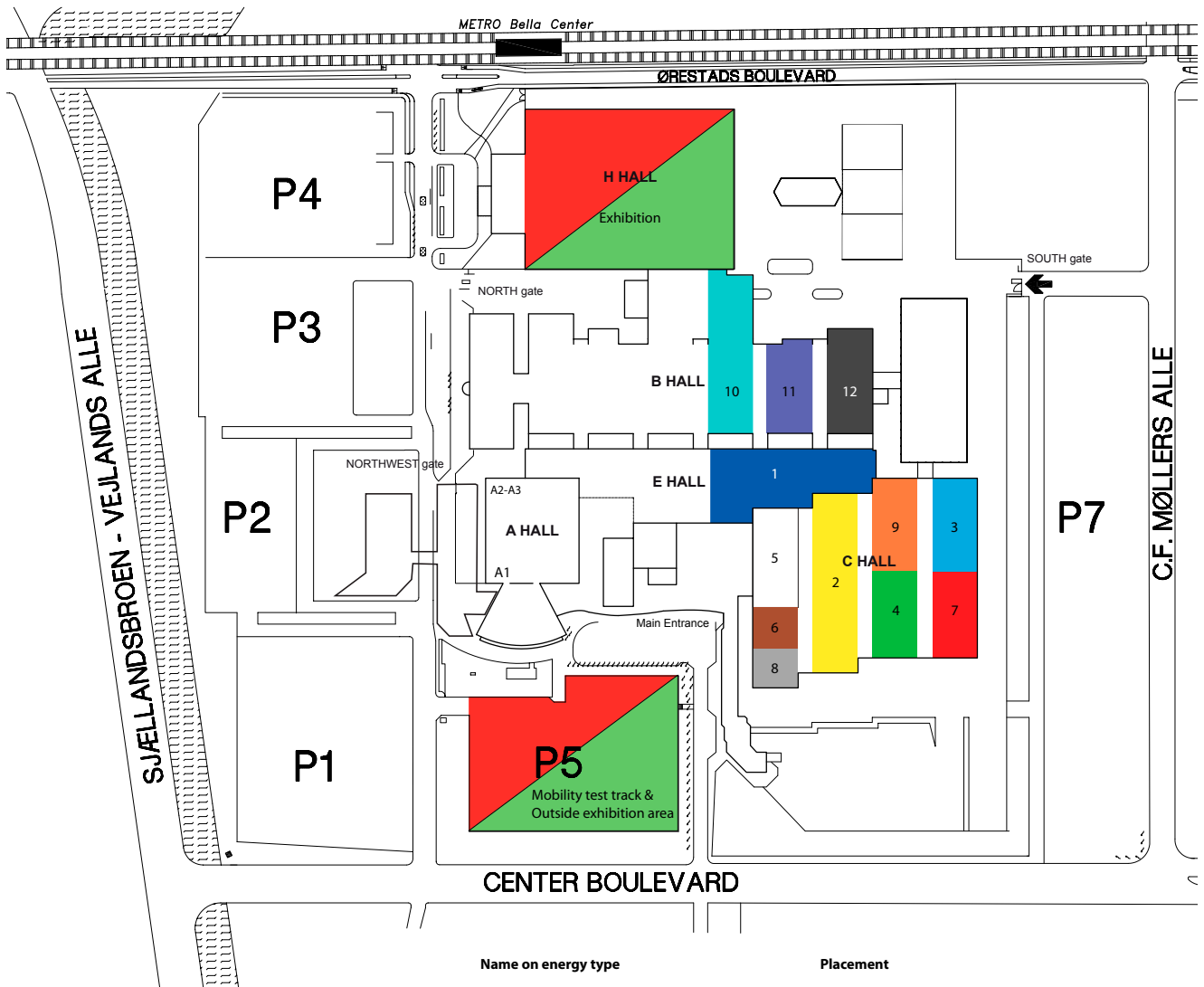
ROOM FOR ALL RENEWABLE ENERGIES

ENERGY EUROPE will be divided into a trade fair for onshore and offshore wind energy and a more maintainier, consumer orientated fair section for the presentation of all other renewable energies including small wind energy.

Hall plans are subject to change! For alterations please check: www.energy-europe.dk



ENERGY EUROPE 13



	Name on energy type	Placement
1	Wind Onshore/Wind Offshore	E-South
2	Solar Energy	C-2
3	Small Wind Energy	C-4
4	Bio Energy	C-3
5	Cleantech, Green Buildings, CHP	C-1
6	Geothermal Energy, Heat Pumps	C-1
7	E-mobility	C-4
8	Fuel Cells, Hydrogen	C-1
9	International Pavilions	C-3
10	Wave and Tidal Energy	B-4
11	Water Turbines	B-5
12	Education Institutions (qualification forum/job fair)	B-6



ENERGY EUROPE

MUCH MORE THAN JUST A TRADE FAIR

SEVERAL CONFERENCES WITH PARALLEL SESSIONS, PANEL DISCUSSIONS AND WORKSHOPS
QUALIFICATION FORUM PLUS INTERNATIONAL JOB FAIR

CONSUMER INFORMATION SHOWS

BUSINESS MEETINGS AND B2B REUNIONS

ELABORATIONS OF SPECIAL SERVICES

PRODUCT DEMONSTRATIONS

NETWORKING EVENTS AND GET-TOGETHERS

POSTER PRESENTATIONS AND POSTER SESSIONS

COUNTRY INFORMATIONS

E-MOBIL TEST DRIVE PLUS RALLY

MATCHMAKING EVENTS

CONSUMER INFORMATION SHOWS

STAND PARTIES

PRESS CONFERENCES

RECEPTIONS AND GALA DINNER

FIELD TRIPS AND FAMILY FUN

ENERGY EUROPE

PARTNERS AND SUPPORTERS

More partners will be published regularly!
See more at: www.energy-europe.dk



LET COPENHAGEN WELCOME YOU!

With a population of 1.9 million, Copenhagen is the largest city in Scandinavia. Though smaller than many other Northern European cities, the Danish capital has proven itself more than able to organise successful large-scale events in innovative and appealing settings. The city is located at the heart of a major knowledge centre and, in recent years, its range of hotels and meetings venues has grown exponentially.



Image credits: WOCO

R The greenest major city in Europe

When taking a dip in the harbour pool you might care to know that the European Green City Index 2009 ranked Copenhagen as the Greenest Major City in Europe. And this environmental awareness extends to the meeting industry. In 2009, Copenhagen hosted the world's first eco-certified international summit, the United Nations Climate Change Conference (COP15), with more than 30,000 delegates; and in 2012 Copenhagen is the host of the most environmentally sustainable Presidency of the European Union. Thus, Copenhagen's meeting industry has extensive experience with sustainable solutions, and as much as 63% of the city's hotel rooms hold a green certification. This makes it easy and convenient to hold an environmentally sustainable meeting in the Danish capital.

R A gastronomic capital

In recent years Copenhagen has also earned quite a reputation as a gastronomic capital. The city boasts 11 Michelin stars, and the UK's Restaurant Magazine ranked Copenhagen restaurant, Noma, the World's best in 2010, 2011 and 2012. New Nordic Cuisine, which emphasises seasonal and regional ingredients,

was pioneered at Noma. Today, this environmentally-friendly cuisine is served in a number of restaurants in the city, including Geranium, where the winner of the 2011 world championship for chefs, the Bocuse d'Or, runs a 100% organic gourmet restaurant. Its wealth of dining options means that Copenhagen has high quality restaurants to accommodate all pockets, tastes and cuisines.

R Those little extras

At the end of the day why not sample one of Copenhagen's many attractions? Stroll through the historic city centre and browse Copenhagen's unique shops. Enjoy a guided boat tour of the city's 17th century canals, or visit one of its many art museums; the historic amusement park Tivoli Gardens; or the dazzling, contemporary Opera House, to mention a few of the pleasures in a city which is also home to the world's oldest monarchy.

Or, do like the Copenhageners: Hop on a bike to get some exercise, or simply to get around easily, in this welcoming and open city.

More info at www.wonderfulcopenhagen.dk







STAY UPDATED AND LET'S KEEP IN CONTACT!

More info and how to register

To catch up on the latest news about ENERGY EUROPE, please visit www.energy-europe.dk and register for the ENERGY EUROPE newsletter.

Find more information for exhibitors/sponsors/visitors at: www.energy-europe.dk

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MEET THE ORGANISERS OF ENERGY EUROPE

ENERGY EUROPE is organised by Bella Center and supported by KROMREY Kommunikation, Germany

Bella Center:

Jacob Schmidt, Sales/Marketing Director, Bella Center



"It is with great pride that on the 23rd of May 2013, Bella Center A/S opens its doors to ENERGY EUROPE" says Bella Center Sales and Marketing Director, Jacob Schmidt.

In 2011, the Danish Government presented "Energy Strategy 2050", which includes a goal of reducing the fossil fuel consumption in Denmark by 33% by the end of 2020 and replacing these fuels with sustainable energy sources. Given the political plan in this field and general societal focus on the use of alternative energy, it is the perfect time to create an innovative international showcase for all renewable energies.

"Our fair and exhibition business must serve as a knowledge and inspiration platform for our customers within their respective industries. By creating an event like ENERGY EUROPE, we want to bring together all of the energy sector's large players from Denmark, The Baltic and Scandinavia. Combined with our organising expertise, we see ourselves providing a perfect setting for increasing sales, forming strategic alliances and enhancing professional competencies," says Jacob Schmidt.

Find out more about Bella Center and its sustainable strategy at www.bellacenter.dk

Contact

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Kromrey Kommunikation:

Gudrun Kromrey, CEO, Kromrey Kommunikation



"For more than ten years we have worked in the heart of the Renewable Energy Industry in Germany. We are proud of our history within the industry and our reputation among the businesses and industry leaders within new energy. Now we are open to the world and we feel blessed that we have been chosen as the supporting partner for ENERGY EUROPE. It is a big pleasure and a great honor to dedicate all our international experiences and our professional passion to ENERGY EUROPE and to all Danish and International partners of this important event."

KROMREY KOMMUNIKATION is a full service marketing, event and media agency, located in the northern part of Germany with offices in Hamburg and in Berlin. KROMREY has a lot of experience in developing, establishing and organising international Renewable-Energies-events in Germany (till 2011: HUSUM WindEnergy and NEW ENERGY HUSUM), in 2012 World Wind Energy Conference in Bonn, in South Korea (since 2011: International Green Energy Expo, Daegu) and in Qatar (since 2011: ecoQ, Doha).

Furthermore, in 2010, KROMREY KOMMUNIKATION established the professional network "Women of Wind Energy - Deutschland".

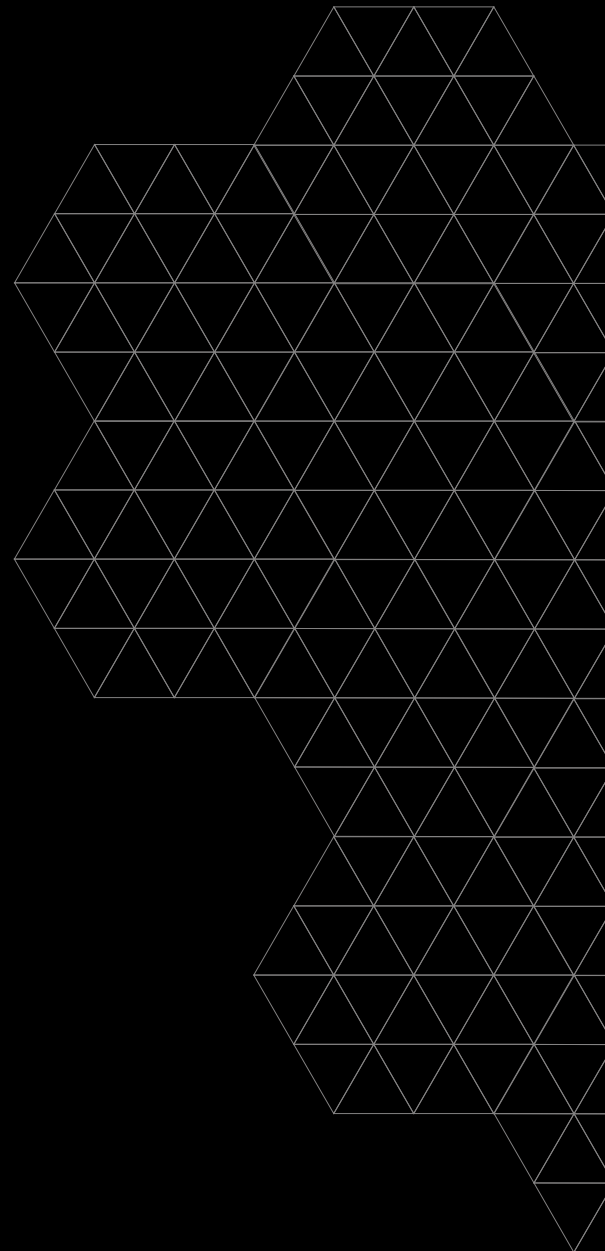
Find out more about Kromrey Kommunikation: www.kromrey-kommunikation.de

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KROMREY KOMMUNIKATION

