

Managing with(in) Europe

Vision

"With our focus on people, markets and ethics we enable current and future leaders not only to understand global economic systems. We also enable them to formulate and to implement strategies which are economically successful as well as socially responsible!"

Our MBA programme translates this vision into action:

1. Management deals with people, with their needs and their cultures. Besides, people are employees and customers.
2. Management deals of course also with markets. In the end, the market decides on success or failure.
3. Management deals also with moral, the responsibility both towards environment and employees.

The graduates from our MBA programme are prepared by an excellence choice of topics and lecturers to make a remarkable contribution to the success of national and global companies.

Preconditions

Qualified employees and graduates with a first degree, professional experience, good knowledge of English, GMAT and the motivation to boost the career.

Programme

- Full-time programme (one year)
- Part-time programme (up to four years)
- 15 compulsory courses
- 5 day-courses
- Exams in given periods of time
- Case studies, class participation, discussions
- Final thesis
- Additional activities, e.g. team training, business behaviour seminar



"Feel the international spirit in the multi-cultural courses, due to the topics themselves, and the mix of lecturers and students. The faculty comprises internationally well-known professors who are both practitioners and top researchers."

Prof. Dr. Dr. h.c. Joachim Zentes

Benefits for participant

- Enlargement of management know-how
- Development of the personality
- Improvement of career opportunities
- Buildup of networks
- Acquirement of key competences
- Acquirement of leadership competences



"The creation of good products and the development of innovative techniques is not sufficient. One should also know how to produce and sell them. This is the reason why you need management and key competence. It is important for both companies and participants!"

Prof. Dr. Christian Scholz

MBA at Saarland University

- Long tradition
- Practical courses
- Well-known lecturers
- Accredited programme
- Innovative teaching methods
- Efficient group sizes
- International courses, e.g. in Romania, Brazil and Switzerland

Programme

The programme starts in October 2014. During the MBA programme you will attend 15 courses and write a Master Thesis afterwards.

Fees

The fees are € 12 000.- for the full-time programme and € 14 500.- for the part-time programme. The partial payments are carried out each semester.

Board of MBA School

Gerd Bovensiepen
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Dr. Joachim Meinhold
Saarbrücker Zeitung Verlag und Druckerei GmbH

Dr. Richard Weber
Karlsberg Brauerei KG Weber

Selected Publications

Morschett, D.; Schramm-Klein, H.; Zentes, J., 2010:
Strategic International Management, 2nd ed.,
Wiesbaden.

Scholz, C.; Böhm, H. (Eds.), 2009:
Human Resource Management in Europe -
Comparative Analysis and Contextual Understanding,
London/New York.

Scholz, C.; Zentes, J. (Eds.), 2006:
Strategic Management - New Rules for Old Europe,
Wiesbaden.

Application

Through a process entailing several steps, we choose the best students for our programme. Admission is granted by July 15th each year. As applications are reviewed and evaluated on an ongoing basis and places are limited, candidates are encouraged to apply as early as possible.

Directors

Univ.-Professor Dr. Christian Scholz
Chair of Business Administration - Organization, Human
Resource Management and Information Management
Saarland University

Univ.-Professor Dr. Dr. h.c. Joachim Zentes
Chair of Business Administration -
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Full-time and Part-time Options