

Module Overview - Academic Year 2014-15

Module 1: Management Basics

M1-1: International Management	Part I	20.10.2014 – 22.10.2014
M1-1: International Management	Part II	29.10.2014 – 31.10.2014
M1-2: Corporate Sustainability and Social Responsibility		13.04.2015 – 17.04.2015

Module 2: European Regulations

M2-1: European Economics		02.03.2015 – 06.03.2015
M2-2: European Law		10.11.2014 – 14.11.2014
M2-3: European Politics		24.11.2014 – 28.11.2014

Module 3: Financial Management

M3-1: International Accounting		08.12.2014 – 12.12.2014
M3-2: International/Corporate Finance		15.03.2015 – 21.03.2015
	<i>International Week</i>	<i>Craiova/ Rumania*</i>

Module 4: Marketing and Management

M4-1: Marketing and Management in Emerging Countries		22.02.2015 - 28.02.2015
	<i>International Week</i>	<i>São Paulo/ Brazil*</i>

Module 5: Human Capital Management

M5-1: International Human Resource Management		04.05.2015 – 08.05.2015
M5-2: Cross-Cultural Management		19.01.2015 – 23.01.2015

Module 6: Operations Management

M6-1: International Controlling		02.02.2015 – 06.02.2015
M6-2: Management Information Systems		23.03.2015 – 27.03.2015

Module 7: Behaviour Management

M7-1: Consumer Behaviour		09.02.2015 – 13.02.2015
M7-2: Entrepreneurship		05.01.2015 – 09.01.2015

Module 8: Retailing

M8-1: International Retailing & Logistics		17.05.2015 – 22.05.2015
	<i>International Week</i>	<i>Fribourg/ Switzerland*</i>

* including travel days and course days

<p>For more information, please contact Mrs Mathilde Müller-Bulabois Tel: +49 (0)681/302-2553 Email: m.mueller@mba-europe.de</p>
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