

# SusCon

International Conference on  
Sustainable Business  
and Consumption

[www.suscon.net](http://www.suscon.net)

November 27-28, 2012

World Conference Center Bonn  
Germany



## Green Economy From intention to action

Host  
NACHHALTIGKEIT.  
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save the date

### OVERVIEW & FACTS (as of January 2012)

**Concrete business approaches** – five months after RIO+20 we are:

- **Presenting new economic models:** with a focus on sustainable value chains that are associated with natural resources, e.g. food, textiles, paper and wood
- Discussing related topics, such as **financing change, resource efficiency, technical innovations, labelling and lifestyles**, as well as **CSR 2.0**

**SusCon 2012 will bring together relevant stakeholders and inspirational decision makers from all over the world.**

Most participants will be from:

- Financial institutions
- Consumer goods industries and retailers
- Small to multinational businesses
- Scientific and technology providers
- Governmental and UN organisations
- NGOs, campaigns and initiatives

**Be inspired at SusCon 2012 – listen to a line up of outstanding speakers and network for change.**

Keep yourself updated on [www.suscon.net](http://www.suscon.net).